

Annual Planning Meeting Agenda
Wednesday, March 6th, 2024
Unwined Main Street



Action Items:

- Attendance: Perfect Match- Sharon and Wayne (paid dues); Sweets on High- Lillian and Aaron; New World- Doyle and Sonia (paid dues); Uniquely Handmade- Daneen and Dave (paid dues); Grizzly Pedal Bike- Brian; Brush Tips- Abbey (paid dues)
- Monthly Events - Upcoming
 - March - Hop & Shop Easter Merchant Crawl
 - Promotions, invite and share: Abbey reaching out to confirm if anyone else would like to submit their offers
 - April 1st-30th - Painted Rock Scavenger Hunt
 - Fill out form with your info: Abbey getting rocks to businesses in the next week-two weeks
 - May - Mother's Week Celebration
 - Fill out form with your info - collaboration ideas: bouquet for mom with "flowers" from each business; mother's day passport- items to purchase from each business, pick like four things
- Non-Organization Events - Ways to be more involved
 - Blue Tip
 - Fourth of July
 - Scare on the Square - next year band with a Michael Jackson Tribute Band
 - Candlelight Walk - help build info on form - voting on next month; Dan Rospert volunteers to be Santa, potentially in the Gazebo



- Summer Concert Series: 50/50 raffle, pass a bucket, auctions during the event and stagnant at a store for a month of specialty items; amphitheater goal in place at the old Longfellows building on Watrusa; council is hoping to extend the fund usage to be able to create a permanent solution rather than something by June; mobile license for food vendors; August 9th concert: concert on College Street and balloon drop over downtown, 50/50 and bets on who gets the closest in the buckets
- DORA: submitted proposal to the city for seven days a week, 11am-11pm; in process of asking churches and select businesses on whether they would like to be included as a yes or a no;
- Fundraising
 - Wing Ding - Maybe something in September
 - Shopping Bags - ordered; the Guild logo on side and then business logos on the other
 - Summer Concert Series - talked about above
 - August - Arrested and get bailed out; have it paired with raffle baskets
 - September/October? - Wine Walk/Art in the Alley type event; utilize alleys and connect everyone; have people pay for a vendor space
 - End of Year Event - ideas? - revisit next month
 - QR for donation on website



- New Business
 - Eclipse: we have 500 eclipse glasses to handout to customers - thank you Ron Pallito at PCS - give a shoutout for the glasses; be open during the eclipse; have an eclipse party